

Creative Digital Media Production Level 3

The Pearson BTEC Extended Certificate is equivalent to 1 A Level and lasts for a 2 year programme of study.

This qualification provides a coherent introduction to the study of creative digital media production. Learners develop an understanding of the media industry through analysing media representations and pitching and producing media projects.

Entry requirements

The entry requirements for this course are 5 GCSEs at grades 4-9 (or BTEC equivalents).

Course Content

During the two year course students will study **three** compulsory units:

- Media Representations
- Pre Production Portfolio
- Responding to a Commission

They will also study **one** optional unit from the following list:

- Film Production
- Radio Production
- Website Production
- Digital Game or Digital Magazine Production



BTEC L3 Creative Digital Media Production



Assessment

Assessment is a combination of internal and external assessments. In year 1 there will be one internally assessed coursework unit where you will complete a pre-production portfolio (examples include storyboards, shooting schedules and recce photographs), and one externally assessed timed controlled assessment. In year 2 you will complete one production unit and one theory based examination. This is similar to BTEC Level 2 courses that you may have studied in school.

All assignments will be graded at Pass, Merit and Distinction. All units are assessed individually and the final grade is an aggregate of the unit grades achieved in all of the units covered.

Approach to Teaching and Learning

- Group work
- Class discussion
- Study packs
- Individual reviews with your teacher
- Taking the lead in group tasks
- Individual research
- Projects based on specified scenarios



Future Prospects

This course is designed for learners who aim to progress into higher education and ultimately to employment, possibly in media industries. The course content will enable learners to pursue a future in media industries as well as providing experience in skills that will assist them in any employment role.